



And the WiT Award goes to WACKER

For their impressive implementation of mobile Performance Support



The winning team (second to fifth from left to right) Dr. Christian Freyer, Walter Pohn, Viola Schoek, and Dirk Funke, with **tts** colleagues Ulrich Ude (far left) and Dr. Marco Gärtler (far right)

Providing simple mobile access in an innovative way to products that need explaining, and doing this in a customer-friendly, fully compliant way requires great vision and meticulous attention to detail. The team from Wacker Chemie AG used **tt performance suite** as a foundation to create an impressive solution for their sales representatives and customers in a product landscape that is increasingly complex.

"The WiT Award is our way of not 'only' acknowledging innovation, but also the enormous commitment of people who believe in something and devote all their energy to achieving it," said Ulrich Ude, Managing

Director of **tts** GmbH, in his opening speech in honor of this year's winners. "So much overtime was accredited to collective enthusiasm," recalled **tts** Consultant Dr. Marco Gärtler at the award ceremony. Gärtler has been supporting the Wacker team for the past four years. He went on to say that the team was always bursting with enthusiasm during the project's implementation.

Now entering its ninth year, the WiT Award (in German, WiT is "Wissen im Transfer") for excellent knowledge transfer is presented to companies who promote the structured knowledge transfer within their organization in an outstanding manner. This

year, the certificate and symbolic relay baton were presented to the Wacker Chemie AG team: IT Product Manager Dr. Christian Freyer, Market Strategist Dirk Funke, IT Project Manager Viola Schoek, and E-learning Author Walter Pohn.

Wacker Chemie and **tts** have also been honored with the Brandon Hall Award for 'Best Use of Performance Support' in the 'Learning' category for their innovative project

